



Why Are You Here?

STUART GARLICK

FREELANCE WRITER & EDUCATOR

1. A New Career in a New Town



- ▶ IT career in UK did not satisfy me
- ▶ Visited Estonia in 2010
- ▶ Job at Skype in June 2011
- ▶ Great experience
- ▶ Best time to be a Skype employee?

2. Fantastic Voyage



- ▶ Started a blog in order to display my photos
- ▶ Charm Offensive picked up a following among friends
- ▶ Rediscovered love for writing
- ▶ Experimented with longer articles, and interviews
- ▶ Accidentally became a journalist
- ▶ Felt a personal conflict: stick with the safe choice, or go independent?

3. Always Crashing in the Same Car



- ▶ Skype let my team go
- ▶ Frightening time
- ▶ Great team, broken up
- ▶ Tried different options
- ▶ Nothing seemed to fit

4. Jump, They Say



- ▶ Set up company
- ▶ Began writing for ERR News
- ▶ Taught English at the same time
- ▶ Always short of money, never short of enjoyment
- ▶ Exhausting but rewarding
- ▶ AFP: January 2015
- ▶ Content writing: 2016
- ▶ Flexibility – wish to discover more of Estonia

5. Where Are We Now?



- ▶ Opportunities to do endlessly exciting things
- ▶ Easy to meet talented, open-minded, engaging people
- ▶ Not everyone's dream country, not perfect
- ▶ Great place for a foreigner to realise his / her potential
- ▶ Eyes open for next chapter